



OTHER FUNDRAISING IDEAS FOR TEAM ONTARIO
2020 SPECIAL OLYMPICS CANADA NATIONAL WINTER GAMES
THUNDER BAY – FEBRUARY 25-29, 2020

- Consider a raffle and/or bingo – Special Olympics Ontario’s Provincial Office would be happy to assist with the local application process and gathering necessary information, signing of application forms for those communities who have an interest.
- Coin boxes – connect with local businesses, banks, stores and restaurants to request they position a coin box (donations) in their facility. Coin box graphics would be appropriately branded and reflect that funds raised will be designated to local Special Olympics athletes attending National Games. SOO can provide you with necessary resources.
- Toonies for Torches: Connect with local businesses, banks, grocery & drug stores and restaurants to see if they have an interest in supporting your fundraising efforts by offering die cut torches for \$2.00 (donor writes their name on the Torch and they are posted on the walls around the store). SOO to provide materials.
- Approach your local Service Club, i.e. Rotary, Knights of Columbus, Kiwanis, Royal Canadian Legion. Supporting local groups and charities is a big part of their mandate.
- Coffee shops such as Tim Horton’s and grocers such as Sobeys may consider assisting with fundraising in a variety of ways. These are two of our National Partners, and many local franchises pride themselves on being charitable and benevolent members in their community.
- Boston Pizza has been a supporter of Special Olympics in Ontario over many years. Consider approaching them to see how they could help. “Police Serving You” events regularly took place with this restaurant chain, many continue to do so. Local Law Enforcement would set a date and shadow servers and help to take orders, deliver meals, clean off tables and at the same time promote awareness and their support of Special Olympics. Special Olympics athletes also in attendance to further promote the cause and call to action. Could also be implemented at restaurants such as Kelsey’s, Harveys, A&W, Swiss Chalet etc.
- Involve local schools They do lots of fundraising for a variety of reasons. Perhaps make arrangements for an athlete (national games athlete or otherwise) to carry out a speaking engagement/presentation at the school (perhaps during assembly) and talk about their experience with Special Olympics.
- Walmart prides itself on being extremely community based. They have supported Special Olympics in past years. Walmart also operates a matching gift program. Individual stores are allocated a budget on an annual basis to distribute to community groups and charities as they see fit. Visit your local store and see how they can help.
- Last, but not least, don’t forget some of the traditional fundraisers such as BBQ’s, bake sales and car washes.

The Provincial Office is here to help and assist in any way possible. We can provide you with marketing and promotional materials for your fundraising events. Please contact Jasmina Vranesevic by email at jasminav@specialolympicsontario.com or by phone at 1 888 333 5515 ext. 261.

Resources and further information are available on Team Ontario’s website:
<http://team.specialolympicsontario.com>

Special Olympics Ontario

65 Overlea Boulevard, Suite 200, Toronto, Ontario, M4H 1P1
Tel (416) 447-8326 Toll Free 1-888-333-5515 Fax (416) 447-6336
www.specialolympicsontario.com Twitter @SOOntario

Registered Charity Number - 11906 8435 RR0001
Created by the Joseph P. Kennedy Jr. Foundation. Authorized and accredited by
Special Olympics, Inc for the benefit of persons with intellectual disabilities.